

Decoding Grapheme-Color Synesthesia using Multivariate Pattern Analysis Radhika S. Gosavi*, Emma E. Meyering*, Nathan S. Rose, Andrew D. Sheldon, Bradley R. Postle, Edward M. Hubbard University of Wisconsin-Madison





- sensitive to visually presented color.



- that represent perceived color.
- Step 2: Cross-category MVPA: "train on *color*, test on letter". Successful cross-category decoding would indicate that synesthetic percepts are supported, in part, by the same neural mechanisms that support the visual perception of veridical color.

- Synesthesia is a perceptual, rather than a conceptual, phenomenon.

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Synesthetic percepts are supported by broadly distributed patterns of color-discriminating activity.

Reliable cross-category decoding for V1 suggests that grapheme-color synesthesia may be supported by the representation of color at the earliest stages of cortical processing, a phenomenon presumably arising from feedback from networks that support the discrimination of linguistic symbols.

