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**Research Articles: Systems/Circuits**

**Inverted encoding models of human population response conflate noise and neural tuning width**

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DOI: 10.1523/JNEUROSCI.2453-17.2017

Received: 25 August 2017

Revised: 8 November 2017

Accepted: 10 November 2017

Published: 22 November 2017

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**Author contributions:** T.L. and J.L.G. designed research; T.L. and J.L.G. performed research; T.L., D.C., and J.L.G. contributed unpublished reagents/analytic tools; T.L., D.C., and J.L.G. analyzed data; T.L. and J.L.G. wrote the paper.

**Conflict of Interest:** The authors declare no competing financial interests.

We owe a debt of gratitude to Kang Cheng (1962-2016) for his spirit of rigorous scientific inquiry and unfailing personal encouragement that has been, and continues to be, a guiding force of our research. We thank Kenji Haruhana and members of the Support Unit for Functional Magnetic Resonance Imaging for assistance in data collection and Toshiko Ikari for administrative assistance. We also thank John Serences for helpful comments on an earlier version of the manuscript. This work was supported by funding from the RIKEN Brain Science Institute, from Stanford's BioX Undergraduate Summer Research Program and VPUE Faculty Grant for Undergraduate Research to D.C., from the NIH to T.L. (R01 EY022727), from Grants-in-Aid for Scientific Research 24300146, Japanese Ministry of Education, Culture, Sports, Science and Technology and the Hellman Faculty Scholar Fund to J.L.G.

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**Cite as:** J. Neurosci ; 10.1523/JNEUROSCI.2453-17.2017

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14 Magnetic Resonance Imaging for assistance in data collection and Toshiko Ikari for administrative  
15 assistance. We also thank John Serences for helpful comments on an earlier version of the manuscript.  
16 This work was supported by funding from the RIKEN Brain Science Institute, from Stanford's BioX  
17 Undergraduate Summer Research Program and VPUE Faculty Grant for Undergraduate Research to  
18 D.C., from the NIH to T.L. (R01 EY022727), from Grants-in-Aid for Scientific Research 24300146,  
19 Japanese Ministry of Education, Culture, Sports, Science and Technology and the Hellman Faculty  
20 Scholar Fund to J.L.G.

21

22 **Abstract**

23 Channel encoding models offer the ability to bridge different scales of neuronal measurement by  
24 interpreting population responses, typically measured with BOLD imaging in humans, as linear sums  
25 of groups of neurons (channels) tuned for visual stimulus properties. Inverting these models to form  
26 predicted channel responses from population measurements in humans seemingly offers the potential to  
27 infer neuronal tuning properties. Here, we test the ability to make inferences about neural tuning width  
28 from inverted encoding models. We examined contrast invariance of orientation selectivity in human  
29 V1 (both sexes) and found that inverting the encoding model resulted in channel response functions  
30 that became broader with lower contrast, thus, apparently, violating contrast invariance. Simulations  
31 showed that this broadening could be explained by contrast-invariant single-unit tuning with the  
32 measured decrease in response amplitude at lower contrast. The decrease in response lowers the signal-  
33 to-noise ratio of population responses that results in poorer population representation of orientation.  
34 Simulations further showed that increasing signal-to-noise makes channel response functions less  
35 sensitive to underlying neural tuning width, and in the limit of zero noise will reconstruct the channel  
36 function assumed by the model regardless of the bandwidth of single-units. We conclude that our data  
37 are consistent with contrast invariant orientation tuning in human V1. More generally, our results  
38 demonstrate that population selectivity measures obtained by encoding models can deviate  
39 substantially from the behavior of single-units because they conflate neural tuning width and noise and  
40 are therefore better used to estimate the uncertainty of decoded stimulus properties.

41

42 **Significance Statement**

43 It is widely recognized that perceptual experience arises from large populations of neurons, rather than  
44 a few single-units. Yet, much theory and experiment has examined links between single-units and  
45 perception. Encoding models offer a way to bridge this gap by explicitly interpreting population  
46 activity as the aggregate response of many single neurons with known tuning properties. Here we use  
47 this approach to examine contrast invariant orientation tuning of human V1. We show with experiment  
48 and modeling that due to lower signal-to-noise, contrast-invariant orientation tuning of single-units  
49 manifests in population response functions that broaden at lower contrast, rather than remain contrast-  
50 invariant. These results highlight the need for explicit quantitative modeling when making a reverse-  
51 inference from population response profiles to single-unit responses.

52

53

54 **Introduction**

55 Bridging knowledge derived from measurements at different spatial and temporal scales is a significant  
56 challenge for understanding the link between neural activity and behavior. While much work has  
57 focused on linking single-unit measurements to behavior, there is increasing recognition of the  
58 importance of population-scale representations (Benucci et al., 2009; Graf et al., 2011; Churchland et  
59 al., 2012; Mante et al., 2013; Fusi et al., 2016). In human neuroscience, these bridging challenges are  
60 even more severe as many of the core building blocks of knowledge learned from invasive animal  
61 experiments are difficult to verify and replicate in humans. It is therefore often unknown whether basic  
62 phenomena from the single-unit literature are applicable to humans, let alone how these phenomena  
63 will manifest at the larger scale of population activity that is typically interrogated by non-invasive  
64 measurement of the human brain.

65       Recently, an encoding model approach has proven useful in the analysis of large scale population  
66 activity measured by functional imaging (Naselaris et al., 2011; Serences and Saproo, 2012) and offers  
67 the promise of bridging knowledge from different species and scales of measurements. Encoding  
68 models build off of fundamental results in visual physiology, by encoding complex stimuli in lower  
69 dimensional representations such as receptive field or channel models. The assumption is that if these  
70 neural representations are operative in human cortex, then large-scale measurements of activity  
71 represent the aggregated responses of these basic neural operations. For example, a channel encoding  
72 model (Brouwer and Heeger, 2009, 2013) has been used to examine continuous stimulus dimensions  
73 such as color or orientation where it is reasonable to expect that there are large groups of neurons, or  
74 channels with known selectivity, and that voxel responses can be modeled as linear combinations of  
75 such channels. These channel encoding models have been used to examine responses for orientation,  
76 color, direction and speed of motion and somatosensory response to better understand apparent motion  
77 (Chong et al., 2015), cross-orientation suppression (Brouwer and Heeger, 2011), normalization

78 (Brouwer et al., 2015), speeded decision making (Ho et al., 2012), attention (Scolari et al., 2012; Garcia  
79 et al., 2013; Saproo and Serences, 2014; Ester et al., 2016), working memory (Ester et al., 2013, 2015),  
80 perceptual learning (Byers and Serences, 2014; Chen et al., 2015), biases in motion perception (Vintch  
81 and Gardner, 2014), and exercise (Bullock et al., 2016) using both functional imaging and EEG (Garcia  
82 et al., 2013; Bullock et al., 2016) measurements. Inverting these models to form predictions of channel  
83 response from cortical measurements produces tuned response profiles. The interpretations of these  
84 tuned response profiles are encouraging for the effort of bridging across measurements as they have  
85 shown results in concordance with expectations from electrophysiological measurement of phenomena  
86 such as decision-making reliance on off-target populations (Purushothaman and Bradley, 2005; Scolari  
87 et al., 2012) and feature-similarity gain (Treue and Maunsell, 1996; Saproo and Serences, 2014) and  
88 response gain (McAdams and Maunsell, 1999; Garcia et al., 2013) modulation effects of attention.

89       Here we test the ability of the channel encoding model approach to bridge single-unit and  
90 population scale measurement by asking whether the well-known property of contrast-invariant  
91 orientation tuning is manifest in predicted channel responses from human primary visual cortex. We  
92 reasoned that examining whether orientation tuning bandwidth of human cortical population responses  
93 change with contrast would provide a good test case for the use of encoding models to bridge  
94 measurements, because there is a clear prediction of invariance from single-unit measurements (Sclar  
95 and Freeman, 1982). However, contrary to the electrophysiology literature, we found that an encoding  
96 model produced channel response functions that increased in bandwidth as contrast was lowered.  
97 Computational modeling revealed that these effects can be explained by the reduced signal-to-noise  
98 ratio of cortical responses at lower contrast. These results emphasize that bridging different levels of  
99 measurement through these analyses requires explicit quantitative statements of how properties of  
100 single-units are expected to manifest in population activity.

101

## 102 **Materials and Methods**

### 103 *Subjects*

104 Six healthy volunteers (ages 33-42, two female) from the RIKEN Brain Science Institute  
105 community participated in the experiment; all had normal or corrected-to-normal vision and were  
106 experienced subjects in functional imaging experiments. The study protocol was approved by the  
107 RIKEN Functional MRI Safety and Ethics Committee and all subjects gave written consent to  
108 experimental procedures in advance to participating in the experiment.

### 109 *Stimuli*

110 Stimuli were generated using MGL, a set of Matlab routines for implementing psychophysical  
111 experiments (<http://gru.stanford.edu/mgl>). Stimuli were back projected onto a screen using a LCD  
112 projector (Silent Vision 6011; Avotec) at a resolution of 800×600 and a refresh rate of 60 Hz. Subjects  
113 viewed the screen via an angled mirror attached to the head coil. The projector was gamma corrected to  
114 achieve a linear luminance output.

115 Visual stimuli were sinusoidal gratings (spatial frequency: 0.7 cpd) in a circular aperture (10°),  
116 located to the left or the right of a central fixation cross (1°) at an eccentricity of 8°. The gratings were  
117 either low (20%) or high (80%) contrast, and could be in one of eight evenly spaced orientations from  
118 0° to 180° (see Figure 1).

### 119 *Task and Procedures*

120 On each trial, two gratings were presented for 5.12 s, followed by a 3.84 s inter-trial interval.  
121 During the grating presentation, the phases of both gratings were updated every 0.2 s. The phase of  
122 each grating was randomly chosen from one of 16 uniformly distributed phases from 0 to  $2\pi$ , and the  
123 starting time of the phase update of each grating was randomly determined such that the phase updates

124 of the two gratings were asynchronous. The phase updates were implemented to reduce retinal  
125 adaptation and afterimages. The contrast and orientation of each grating was randomly chosen on each  
126 trial such that each combination of contrast (two levels) and orientation (eight levels) was presented  
127 three times in each run (48 trials in total). While the inter-trial interval was short which could result in  
128 non-linear summation of responses from the previous trial (Boynton, et al., 1996), the trial  
129 randomization procedure served to minimize previous trial effects as on average they would come from  
130 a random trial type. In addition, a fixation period of 5.12 s preceded each run, making each run 435.2 s  
131 in the scanner. Subjects completed 9 runs in the scanner (432 trials in total), which yielded 27 trials per  
132 orientation/contrast combination.

133 While the gratings were presented in the periphery, subjects performed a luminance  
134 discrimination task at fixation. On each trial in this task, the fixation cross dimmed for 0.4 s twice,  
135 separated by a 0.8 s interval, and subjects had to indicate in which interval the cross appeared darker.  
136 The magnitude of dimming was held constant for one interval while the magnitude of dimming in the  
137 other interval was controlled by a one-up two-down staircase. Subjects pressed one of two keys (1 or 2)  
138 to indicate their response. The fixation task was performed continuously throughout a run and was  
139 asynchronous with the display of the grating stimuli. This task was used to control subjects' attention  
140 and ensure a steady behavioral state and eye fixation. The independently randomized contrast and  
141 orientations of the two gratings on either side also served as an internal check of the fixation quality, as  
142 any systematic bias of eye position for one stimulus would not be systematic for the other.

143 *MRI methods.*

144 Imaging was performed with a Varian Unity Inova 4T whole-body MRI system (now Agilent  
145 Technologies) located at the RIKEN Brain Science Institute, Saitama, Japan. A volume RF coil  
146 (transmit) and a four-channel receive array (Nova Medical) were used to acquire both functional and

147 anatomical images.

148         Each subject first participated in a separate scanning session to obtain their retinotopic maps  
149 (see below for more details), using standard procedures. During this session, a high-resolution 3D  
150 anatomical T1-weighted volume (MPRAGE; TR, 13 ms; TI, 500 ms; TE, 7 ms; flip angle, 11°; voxel  
151 size, 1 × 1 × 1 mm; matrix, 256 × 256 × 180) was obtained, which served as the reference volume to  
152 align all functional images. The reference volume was segmented to generate cortical surfaces using  
153 Freesurfer (Dale et al., 1999). Subsequently, the anatomy volumes taken at the beginning of each  
154 session were registered to the reference volume so that the cortical regions in the functional scans were  
155 aligned with the retinotopy. All analyses were performed in the original (non-transformed) coordinates  
156 before being mapped to the cortical surface and specific visual regions.

157         During the main experiment, functional images were collected using a T2\*-weighted echo-  
158 planar-imaging sequence (TR, 1.28 s; TE, 25 ms; flip angle, 45°; sensitivity encoding with acceleration  
159 factor of 2). We collected 29 slices at an angle approximately perpendicular to the calcarine sulcus,  
160 with resolution of 3 × 3 × 3 mm (field of view, 19.2 × 19.2 cm; matrix size, 64 × 64). The first four  
161 volumes in each run were discarded to allow T1 magnetization to reach steady state. In addition, a T1-  
162 weighted (MPRAGE; TR, 11 ms; TI, 500 ms; TE, 6 ms; flip angle, 11°; voxel size, 3 × 3 × 3 mm;  
163 matrix, 64 × 64 × 64) anatomical image was acquired to be used for co-registration with the high-  
164 resolution reference volume collected in the retinotopic session.

165         Various measures were taken to reduce artifacts in functional images. During scanning,  
166 respiration was recorded with a pressure sensor, and heartbeat was recorded with a pulse oximeter.  
167 These signals were used to attenuate physiological signals in the imaging time series using  
168 retrospective estimation and correction in  $k$  space (Hu et al., 1995).

169 *Retinotopic mapping procedure*

170 In this separate scanning session, we mapped each subject's occipital visual areas using well-  
171 established phase-encoding methods (Sereno et al., 1995; DeYoe et al., 1996; Engel et al., 1997), so  
172 only a brief description is provided here. We presented rotating wedges and expanding/contracting  
173 rings over multiple runs and averaged runs of the same type. Then a Fourier analysis was applied to the  
174 averaged time course to derive the polar angle map and eccentricity map from the wedge and ring data,  
175 respectively. Borders between visual areas were defined as phase reversals in the polar angle map of  
176 the visual field. The map was visualized on computationally flattened representations of the cortical  
177 surface generated by FreeSurfer. For each subject, we could readily define many visual areas, including  
178 V1, V2, V3, and hV4. However, we will mainly focus on V1 in this study.

179 *BOLD Data Analysis.*

180 Data were processed and analyzed using mrTools (<http://gru.stanford.edu/mrTools>) and other  
181 custom code in MATLAB (MathWorks, Natick, MA). Preprocessing of function data included head  
182 movement correction, linear detrend, and temporal high-pass filtering at 0.01 Hz. The functional  
183 images were then aligned to high-resolution anatomical images for each participant, using an  
184 automated robust image registration algorithm (Nestares and Heeger, 2000). Functional data were  
185 converted to percentage signal change by dividing the time course of each voxel by its mean signal  
186 over a run, and data from the 9 scanning runs were concatenated for subsequent analysis.

187 *Voxel selection*

188 We used an event-related (finite impulse response or deconvolution) analysis to select voxels in  
189 V1 that responded to the stimulus presentation. Each voxel's time series was fitted with a general linear  
190 model with regressors for 16 conditions (2 contrasts  $\times$  8 orientations) that modeled the BOLD response  
191 in a 25 s window after trial onset. The design matrix was pseudo-inversed and multiplied by the time  
192 series to obtain an estimate of the hemodynamic response for each stimulus condition. Because the

193 stimulus was independently randomized in the left and right visual field, we fitted two event-related  
194 models for each subject, one based on the stimulus in the left visual field and one based on the stimulus  
195 in the right visual field.

196 For each voxel, we also computed a goodness-of-fit measure ( $r^2$  value), which is the amount of  
197 variance in the BOLD time series explained by the event-related model (Gardner et al., 2005). In other  
198 words, the  $r^2$  value indicates the degree to which a voxel's time course is modulated by the task events,  
199 and hence we can use it to select voxels in V1 that were active during the experiment. We selected  
200 voxels whose  $r^2$  values were greater than 0.05, which yielded ~100 voxels in each V1 in each  
201 hemisphere. Subsequent analysis focused on imaging data in this subset of V1 voxels. Our results did  
202 not vary substantially with the voxel selection criterion. For example, when we varied the  $r^2$  cut-off to  
203 select a larger number of V1 voxels (~150), the tuning widths of the channel response function were  
204 30.6 and 49.9 deg for the high and low contrast stimulus, respectively. For a smaller number of V1  
205 voxels (~65), the tuning widths values were 22.7 and 38.7 deg, respectively.

#### 206 *Channel encoding model*

207 We used a channel encoding model (also referred to as an “encoding model” for brevity below),  
208 proposed by Brouwer & Heeger (2009), to characterize the orientation tuning of V1 voxels.  
209 Conceptually, the model assumes each voxel's response is some linear combination of a set of  
210 channels, each channel having the same bandwidth, but with a different preferred stimulus value. We  
211 refer to the tuning functions that specify the channels as “model basis functions”, which together span  
212 the range of all stimulus values. The intuition is that each voxel's response is due to populations of  
213 neurons that are tuned to different stimulus values and the analysis proceeds by trying to determine  
214 which combination of these neural populations (channels) are most responsible for a voxel's response.  
215 For every stimulus presentation, the ideal response of each channel is calculated based on the stimulus

216 value and model basis functions. The weights of each channel that best fit each voxel's response in the  
217 least-squares sense is determined using linear regression from a training data set. Once these weights  
218 are fit, the model can be inverted on a left-out test data set to reconstruct channel responses from  
219 observed voxel responses. The average channel responses relative to the actual presented stimulus is  
220 called a channel response function.

221 To use as training and test data for the channel encoding model, we obtained single-trial BOLD  
222 responses for each V1 voxel with the following procedure. For each V1 hemisphere, we first averaged  
223 the event-related BOLD response (see voxel selection above) across all voxels and conditions, which  
224 served as an estimate of the hemodynamic impulse response function (HIRF) in each V1 hemisphere.  
225 We then constructed a boxcar function for each individual trial (with the boxcar length equaling the  
226 length of the stimulus presentation), and convolved it with the estimated HIRF, to produce a design  
227 matrix coding for each individual trial in each condition. The design matrix was then pseudo-inversed  
228 and multiplied by the time series to obtain an estimate of the response amplitude for each individual  
229 trial in each voxel. We call the set of response amplitudes across all voxels in a V1 hemisphere a  
230 response "instance".

231 We fit the encoding model to the instances with a 5-fold cross-validation scheme, in which 4/5  
232 of the trials were randomly selected to be the training data and the remaining 1/5 of trials constituted  
233 the test data. This analysis was performed on instances for the high contrast and low contrast trials  
234 separately (216 trials per contrast). Our encoding model consisted of 8 evenly-spaced channels (i.e.,  
235 model basis functions) from 0 to 180°, with each channel a half-wave rectified sinusoid raised to the  
236 power of 7. These basis functions were chosen to approximate single-neuron's orientation tuning  
237 function in V1. In the following exposition, we adopted the notation from Brouwer & Heeger (2009).  
238 The training instances can be expressed as a  $m \times n$  matrix  $\mathbf{B}_1$ , where  $m$  is the number of voxels, and  $n$  is  
239 number of trials in the training data. We then constructed hypothetical channel outputs given the

240 stimulus orientation on each trial of the training dataset, which yielded a  $k \times n$  matrix  $\mathbf{C}_1$ , where  $k$  is the  
 241 number of channels (i.e.,  $k=8$ ). Each column in the  $\mathbf{C}_1$  matrix represented a set of ideal response to the  
 242 stimulus orientation on that trial from the eight channels. A weight matrix  $\mathbf{W}$  ( $m \times k$ ) relates the  
 243 observed data  $\mathbf{B}$  and the hypothetical responses

$$244 \quad \mathbf{B}_1 = \mathbf{W} \mathbf{C}_1 \quad (\text{Equation 1})$$

245 Each row of  $\mathbf{W}$  represents the relative contribution of the eight channels to that voxel's  
 246 response. The least-square estimate of  $\mathbf{W}$  was obtained with the following equation (T indicates the  
 247 transpose of the matrix):

$$248 \quad \hat{\mathbf{W}} = \mathbf{B}_1 \mathbf{C}_1^T (\mathbf{C}_1 \mathbf{C}_1^T)^{-1} \quad (\text{Equation 2})$$

249 The test instances can be expressed as a  $m \times p$  matrix  $\mathbf{B}_2$ , where  $p$  is the number of trials in the  
 250 test data. The estimated channel response to each test stimulus ( $\hat{\mathbf{C}}_2$ ) can then be estimated using the  
 251 weights  $\mathbf{W}$ :

$$252 \quad \hat{\mathbf{C}}_2 = (\hat{\mathbf{W}}^T \hat{\mathbf{W}})^{-1} \hat{\mathbf{W}}^T \mathbf{B}_2 \quad (\text{Equation 3})$$

253  $\hat{\mathbf{C}}_2$  is a  $k \times p$  matrix, with each column representing each channel's response to the stimulus on  
 254 that test trial. The columns of  $\hat{\mathbf{C}}_2$  were circularly shifted such that the channel aligned to the test  
 255 stimulus on that trial was centered in the orientation space. The shifted columns were then averaged to  
 256 obtain a mean channel response. This procedure was repeated in each fold of the cross-validation, and  
 257 the mean channel responses from each fold were further averaged to obtain what we will refer to as a  
 258 "channel response function". For each V1 hemisphere in each participant, we obtained channel  
 259 response functions for both the contralateral and ipsilateral stimulus, separately for the high contrast  
 260 and low contrast conditions.

261 In addition to the channel response function, we also calculated a goodness-of-fit measure of

262 the encoding model. In each cross-validation fold, after we obtained estimates of the channel weights  
 263  $\hat{\mathbf{W}}$ , we also constructed another set of hypothetical channel outputs given the actual stimulus  
 264 orientation in the test data,  $\mathbf{C}_2$  (note that this is a matrix similar to  $\mathbf{C}_1$  but for the test trials, and differs  
 265 from  $\hat{\mathbf{C}}_2$  which is the *estimated* channel responses based on the voxel responses). The predicted voxel  
 266 response can be obtained via:

$$267 \quad \mathbf{B}_{2\text{pred}} = \hat{\mathbf{W}} \mathbf{C}_2 \quad (\text{Equation 4})$$

268 To the extent that the encoding model provides a good fit to the data, the predicted response  
 269  $\mathbf{B}_{2\text{pred}}$  ( $m \times p$ ) should be similar to the observed response,  $\mathbf{B}_2$ . We can thus calculate the amount of  
 270 variance explained by the model as

$$271 \quad r^2 = 1 - \frac{\sum (\mathbf{B}_{2\text{pred}} - \mathbf{B}_2)^2}{\sum (\mathbf{B}_2 - \bar{\mathbf{B}}_2)^2} \quad (\text{Equation 5})$$

272  $\bar{\mathbf{B}}_2$  is the mean voxel responses across voxels and trials, and the summation was performed  
 273 across voxels and trials (i.e., all values in the  $m \times p$  matrix). We calculated  $r^2$  from each fold of the cross  
 274 validation and averaged them across the folds to obtain a single measure of the goodness-of-fit, for  
 275 each contrast. Note this  $r^2$  is different from the  $r^2$  that represents the goodness-of-fit of the event-related  
 276 model (see above section *Voxel selection*). In the remainder of this report, we will focus on this  $r^2$  value  
 277 that indexes the goodness-of-fit of the channel encoding model.

### 278 *Quantifying the channel response function*

279 We fitted a circular bell shaped function (von Mises) to the channel response function

$$280 \quad y = y_0 + A e^{\kappa \cos(x - \mu)} \quad (\text{Equation 6})$$

281 Where  $\kappa$  is the concentration parameter which controls the width of the function,  $\mu$  is the mean,  $x$  is the  
 282 orientation,  $A$  is the amplitude parameter, and  $y_0$  is the baseline. Thus there were four free parameters  
 283 of the fit: baseline ( $y_0$ ), amplitude ( $A$ ), mean ( $\mu$ ), and concentration ( $\kappa$ ). Because orientation is on  $[0 \pi]$ ,

284 whereas the von Mises function spans the interval  $[0, 2\pi]$ , orientation values were multiplied by 2  
285 during the fit, after which the fitting results were scaled back to  $[0, \pi]$ . Fitting was performed using a  
286 non-linear least square method, as implemented in MATLAB. To ease the interpretation of the results,  
287 we report the half-width-at-half-maximum instead of the concentration parameter,  $\kappa$ , because the latter  
288 is inversely related to the variance.

### 289 *Linking neuronal tuning to channel response: a computational model*

290 We implemented a computational model that links neuronal tuning to channel response  
291 functions, using the assumptions underlying the channel encoding model. Given the channel response  
292 function is a highly derived statistic, this modeling effort was used to clarify how various assumptions  
293 of neural tuning and signal-to-noise would manifest in channel response functions. Specifically, we  
294 used this model to fit our observed data and simulate other scenarios to test the validity of the encoding  
295 model. The schematic of the model is outlined in Figure 3. The model contains 100 V1 voxels,  
296 comparable to the actual number of voxels used in our data analysis (see above). Each voxel is assumed  
297 to contain neurons tuned to all orientations, whose tuning functions are described by von Mises  
298 functions (see above). The preferred orientation ( $\mu$ ) are evenly distributed across all possible  
299 orientations in  $1^\circ$  increment (left column, “Neural tuning functions”), forming 180 classes of neurons.  
300 The width of the neural tuning function is specified by the concentration parameter,  $\kappa$ , which is the  
301 same for all neurons but can be manipulated across different simulations. The area under the orientation  
302 tuning function for neurons was normalized to one so that average firing rate for each neuron would not  
303 vary with tuning width. For each voxel, a weight vector,  $\mathbf{w}$ , was generated by randomly sampling 180  
304 numbers from  $[0, 1]$ . This weight vector specifies how much each class of neurons contributes to the  
305 voxel’s response. For an input stimulus with an orientation,  $\theta$ , the response of each neuron is calculated  
306 according to its tuning function (see Eq. 6). For each voxel, the responses of individual neurons are  
307 multiplied by the weight vector,  $\mathbf{w}$ , and then summed to arrive at a predicted response (middle column,

308 “Random weights”). To calculate the final voxel response, Gaussian noise with  $N(0, \sigma)$ , is then added  
 309 to this response to simulate physiological and thermal noise in BOLD measurements. Thus, each  
 310 voxel’s response is determined by neuronal tuning width ( $\kappa$ ), weight vector ( $\boldsymbol{w}$ ), and noise ( $\sigma$ ). Note  $\boldsymbol{w}$   
 311 is randomly generated for each voxel in each simulation, whereas  $\kappa$  and  $\sigma$  are parameters that we  
 312 examined systematically in several simulations (see Results).

313 We simulated experiments with the same basic set-up as our empirical study: 8 possible  
 314 orientations, with each orientation shown 27 times (trials). For each trial, we obtained a vector of voxel  
 315 responses (instances), calculated as above. Then all the trial instances were subjected to the same  
 316 analysis as the real data described above, i.e., cross-validation in which 4/5 of data were used to obtain  
 317 the channel weights and 1/5 of the data were used to obtain channel response functions. We used the  
 318 same exact code to analyze the synthetic and real data.

### 319 *Computation of the posterior distributions*

320 We computed the probability of different stimulus values given the test data, i.e., the posterior  
 321 distribution, using a technique from van Bergen et al. (2015). The method begins with finding the  
 322 weights of the channel encoding model as above. After removing the signal due to the encoding model,  
 323 a noise model is fit to the residual response. The noise model assumes that each individual voxel’s  
 324 variability is Gaussian with one component which is independent among voxels and another that is  
 325 shared across all voxels. Each of the channels is modeled to have independent, identically distributed  
 326 Gaussian noise. This leads to a covariance matrix for the noise as follows:

$$327 \quad \boldsymbol{\Omega} = \rho \boldsymbol{\tau} \boldsymbol{\tau}^T + (1-\rho) \mathbf{I} \diamond \boldsymbol{\tau} \boldsymbol{\tau}^T + \sigma^2 \hat{\mathbf{W}} \hat{\mathbf{W}}^T \quad (\text{Equation 7})$$

328 Where  $\boldsymbol{\Omega}$  is the noise model’s covariance matrix,  $\mathbf{I}$  is the identity matrix,  $\diamond$  denotes element-wise  
 329 multiplication,  $\boldsymbol{\tau}$  is a vector containing each voxel’s independent standard deviation,  $\rho$  is a scalar  
 330 between 0 and 1 which controls the amount of shared variability among voxels,  $\sigma$  is the standard

331 deviation of each channel and  $\hat{\mathbf{W}}$  is the estimated weight matrix from Equation 2. This noise model  
332 with parameters,  $\tau$ ,  $\rho$  and  $\sigma$  is fit via maximum likelihood estimation to the residual and can be used to  
333 compute the probability of generating any particular response given a stimulus value. Inversion of this  
334 equation using Bayes' rule and a flat prior allows one to compute the probability of any stimulus value  
335 given a response—the posterior distribution. For a derivation and detailed explanation see (van Bergen  
336 et al., 2015). All analysis followed the same 5-fold cross-validation scheme used for the encoding  
337 model by which 4/5 of the data were used to fit the model weights and noise model parameters and the  
338 1/5 left out data were used to compute the posterior distribution using Bayes' rule. Results are shown  
339 averaged across all five left-out folds.

340

341 **Results**

342 We measured BOLD responses from retinotopically defined V1 to oriented sinusoidal gratings  
343 (Fig 1) and used the resulting data to train and test a channel encoding model. We first report average  
344 (univariate) activity across voxels. While responses averaged across subjects and voxels in V1 did not  
345 show any apparent selectivity for orientation (Fig 2A), they were, as expected (Boynton et al., 2012),  
346 greater for higher contrast compared to low contrast contralateral stimuli (compare red vs. yellow).  
347 Consistent with the laterality of V1, responses did not vary with contrast of the ipsilateral stimulus  
348 (black). The presence of a strong contrast response for the contralateral stimuli but a complete absence  
349 of such a response for ipsilateral stimuli also suggest that subjects maintained stable central fixation.

350 Despite this lack of orientation selectivity, channel response functions obtained from the  
351 encoding model and averaged across subjects displayed peaked responses at the true orientation of the  
352 contralateral stimulus for both high (Fig 2B, red) and low (Fig 2C, yellow) contrast stimuli. We  
353 computed  $r^2$ , a measure of goodness-of-fit, which showed that the channel encoding model accounted  
354 for 31% and 13% (high and low contrast contralateral stimuli, respectively) amount of the variability of  
355 the data. The ability to recover these peaked function of orientation is consistent with previous studies  
356 using classification approaches (Kamitani and Tong, 2005) and is presumably due to biases in response  
357 to orientation which differ for individual voxels but are eliminated when responses are averaged across  
358 voxels. As expected from the lateralization of V1, these channel response functions are flat when  
359 constructed for the ipsilateral stimulus (black), thus serving as an internal control on the validity of the  
360 encoding model approach.

361 However, contrary to the expectations of contrast-invariance, channel response functions were  
362 broader for low contrast compared to high contrast contralateral stimuli (Fig 2D, compare yellow to  
363 red). Fitting a bell shaped function (von Mises) to the subject-averaged channel response functions

364 revealed that the tuning width went from 25.6 to 42.0 deg (half-width at half-height) as contrast was  
365 lowered. Amplitude was also decreased for the low contrast stimuli from 0.27 to 0.23, where 1 would  
366 be the ideal height of the channel response function if voxel responses contained noise-free information  
367 about stimulus orientation. This pattern of results was also evident in individual subject's channel  
368 response functions. 9 out of 12 hemispheres showed a decrease in tuning width as contrast was  
369 decreased ( $p = 0.013$ ,  $t(11) = -2.60$ , one-tailed paired t-test). 10 out of 12 hemispheres had lower  
370 amplitude for the low contrast condition ( $p = 0.042$ ,  $t(11) = 1.90$ , one-tailed paired t-test). We also  
371 examined extrastriate areas V2, V3, and hV4 and found similar results. In V2, tuning width went from  
372 21.3 to 75.5 deg and amplitude went from 0.25 to 0.19 as contrast was lowered. In V3, tuning width  
373 went from 17.8 to 88.6 deg and amplitude went from 0.23 to 0.18 as contrast was lowered. Finally, in  
374 hV4, tuning width for high contrast stimuli was 14.2 deg and channel response function was essentially  
375 flat for low contrast stimuli. Below we will focus on results from V1, which is best informed by  
376 neurophysiological results (Sclar and Freeman, 1982; Skottun et al., 1987; Carandini et al., 1997).

377 While the lack of contrast-invariant channel response functions might imply broader neuronal  
378 tuning at low contrast in human visual cortex, we instead considered whether it might be due to the  
379 weaker stimulus-driven signal at lower contrast. As noted above, BOLD responses had lower amplitude  
380 with lower contrast (Fig 2A). Given that many sources of noise in BOLD are non-neural (e.g.  
381 hemodynamic variability and head motion) and thus not expected to vary with signal strength, these  
382 lower amplitude responses result in lower signal-to-noise ratio (SNR) of the measurements made with  
383 lower contrast. Indeed, the amount of variance accounted for by the encoding model,  $r^2$ , was  
384 significantly lower for low contrast compared to high contrast stimuli for 12 out of 12 hemispheres ( $p <$   
385  $0.001$ ,  $t(11) = 5.58$ , one-tailed paired t-test). In the extreme case, channel response functions built on  
386 responses without any signal, as for the ipsilateral stimulus, are flat. Thus, we reasoned that the lower  
387 SNR measurements at low contrast could also result in flatter, i.e. broader, channel response functions.

388 To test whether reduced SNR at low contrast, rather than changes in neural tuning, could  
389 account for the increased channel response bandwidth at low contrast, we built simulations (Fig 3, see  
390 Materials and Methods). Briefly, each simulated voxel received randomly weighted responses from  
391 simulated orientation-tuned neurons. Different voxels had different weightings of the neuronal  
392 responses, thus resulting in weak, but different orientation selectivity across voxels. We added random  
393 Gaussian noise to these voxel responses and trained and tested the encoding model using the same  
394 procedures as we did for the actual BOLD data. We varied the standard deviation of the added noise  
395 ( $\sigma$ ) to produce channel response functions that best fit the empirical data (in the least-squares sense)  
396 from the high contrast trials (Fig 4A). We then noted that in the empirical data there was a 42.2%  
397 decrease in neural response from high to low contrast across voxels (Fig 2A). We therefore decreased  
398 neural response by this amount for all the simulated neurons and found that the resulting channel  
399 response function to be a reasonable fit for the low contrast data (Fig 4B). Importantly, this good  
400 correspondence between model predictions and data was achieved without fitting any parameter,  
401 because the only thing we changed in the simulation was to decrease the magnitude of response across  
402 all neurons according to the value found from the empirical data. This suggests that reductions in  
403 response magnitude, and therefore SNR, are sufficient to produce changes in channel response width  
404 commensurate with what we observed.

405 While tuning width is not expected to change with contrast, what if we had tested a property for  
406 which we expect a neural tuning width change? Do channel response functions track changes in neural  
407 tuning width? We simulated neural tuning functions from 5 to 40 degrees half-width at half-height as  
408 well as a “stick function” which responds only to a single orientation maximally and does not respond  
409 to any other orientation and computed channel response functions under different amounts of noise (Fig  
410 5A, cyan to magenta curves represent different neural tuning widths). We found that the resulting  
411 channel response functions did indeed track the neural tuning widths, but as the goodness-of-fit  $r^2$ ,

412 increased (achieved by varying the standard deviation of the added noise, abscissa in Fig 5B), the  
413 difference in channel response widths was diminished (note the larger splay of curves on the left vs  
414 right side of Fig 5B). Thus, channel response functions can reflect underlying neural tuning widths, but,  
415 perhaps counterintuitively, the better the goodness-of-fit of the encoding model, the less difference the  
416 neural tuning width makes.

417 To understand why better goodness-of-fit implies worse model discriminability of underlying  
418 neural tuning functions, it is important to note that the absolute width of channel response functions is,  
419 in the limit of no noise, determined by the basis functions used in the encoding model and not by the  
420 neural tuning widths themselves. We simulated two variations of the encoding model in which we  
421 varied the model basis function widths. We increased the basis function width by decreasing the  
422 exponent on the sinusoidal basis to 3 (Fig 5A) and decreased the basis function width by using stick  
423 filters (Fig 5C). For all the simulations, as the goodness-of-fit increases, the recovered channel  
424 response functions approach the width of the model basis function (dashed line) rather than the  
425 neuronal response width (note that for both the channel response functions and the model basis  
426 functions, we use the fitted half-width at half-height as our measure of tuning width and therefore the  
427 stick functions do not have infinitely narrow tuning). Given that the encoding model is essentially a  
428 linear regression model, this is not an unexpected outcome. Linear weights are being determined to best  
429 map the voxel responses into ideal channel responses. As long as the voxel responses are determined  
430 by stimulus orientation, then the regression model will be able to recreate exactly any model basis  
431 functions that can be formed as linear combinations of the represented orientations

432 The above analysis suggests that while absolute neural tuning width may not be readily  
433 determined from the channel response function width, *changes* in tuning width might be meaningful if  
434 SNR does not change between conditions. That is, reading vertically for one level of goodness-of-fit in  
435 Fig 5A-C, the channel response function width changes systematically as a function of neural tuning

436 width. Might we be able to determine that neural tuning width has changed if we observe data in which  
437 we have matched goodness-of-fit of the encoding model? While this does not occur for changes in  
438 contrast, this could be the case for potential modulation of tuning width by cognitive factors like  
439 attention and learning.

440         However, changes in neural tuning width also result in changes in the model's goodness-of-fit  
441 thus complicating the possibility of interpreting changes in channel response width. We simulated  
442 different neural tuning widths from 5-45 degrees half-width at half-height (Fig 6, abscissa) for different  
443 amounts of additive noise (standard deviation ranging on a logarithmic scale from 0.001 to 1, blue to  
444 yellow curves). As can be appreciated by the downward slopes of the curves in Fig 6, as the neural  
445 tuning widths get larger, the fit of the encoding model gets worse (lower  $r^2$ , ordinate). The reason for  
446 this worsened fit is because as neural tuning width gets wider, there is less information about  
447 orientation available to fit the model. In the extreme, a flat neural tuning function would result in no  
448 orientation specific response and the encoding model would fail to fit the data completely. Each curve  
449 in the simulation is what one might expect to measure if neural tuning width is the only variable that  
450 changes in the experiment and noise is due mostly to external factors that do not change with  
451 conditions. That is, if one expects only a change in neural tuning width, the resulting channel response  
452 functions would be expected to have both wider tuning and lower  $r^2$ . This pattern of results would make  
453 it difficult, if not impossible, to determine whether the changes in tuning were due to decreased SNR,  
454 decreased neural tuning width, or some combination of both.

455         These empirical and simulation results suggest caution in interpreting changes in channel  
456 response functions because they could be due to either or both changes in neural tuning width and  
457 changes in signal strength. What better ways are there for interpreting these functions? A recent report  
458 (van Bergen et al., 2015) proposes to transform these channel response functions into posterior  
459 distributions that show the probability of different stimulus values given the measured response. We

460 applied the same analysis to our channel response functions, by estimating the distribution of noise in  
461 the voxels and model to determine the probability of measuring responses given any oriented stimulus  
462 and then applying Bayes' rule with a flat prior to obtain the probability of various stimuli given the  
463 responses we measured in a left-out validation set of data (see Materials and Methods for details, Fig  
464 7). This resulted in posterior distributions that were peaked around the actual orientation for the  
465 contralateral stimulus (red and orange curves), but flat for the ipsilateral stimulus (black curves), thus  
466 replicating the results on channel responses. This transformation of the results into posterior  
467 distributions allows for a more straight-forward interpretation of the encoding model approach —  
468 encouraging interpretation in terms of the certainty by which a given neural response tells us what the  
469 stimulus was, rather than what it implies about underlying neural tuning functions.

470

471

472 **Discussion**

473 Using an encoding model approach we built channel response functions for orientation and found that,  
474 unlike contrast-invariant single-units, they were broader at lower contrast. Simulations showed that this  
475 effect could be fully explained by the measured decrease in overall neural response between high and  
476 low contrast, which results in lower signal-to-noise ratio. As signal-to-noise is increased, channel  
477 response functions become narrower, until, in the limit of no noise, they approximate the shape of the  
478 model basis function (and not the underlying neural tuning function). While changes in underlying  
479 neural selectivity in our model could be reflected in channel response functions, our results  
480 demonstrate that changes in channel response functions do not necessarily reflect changes in  
481 underlying neural selectivity.

482       Orientation selectivity of single-unit responses have been shown to be invariant to image  
483 contrast (Sclar and Freeman, 1982; Skottun et al., 1987; Carandini et al., 1997), suggestive of a general  
484 neural computational mechanism (Carandini and Heeger, 2012) by which visual perception can remain  
485 relatively unaffected by differences in visibility of stimuli. Despite this central theoretic importance,  
486 obtaining non-invasive measurement of selectivity bandwidth from human cortex has been technically  
487 difficult because orientation selectivity is organized into cortical columns (Hubel and Wiesel, 1962,  
488 1968; Blasdel and Salama, 1986; Bonhoeffer and Grinvald, 1991), much smaller than the typical spatial  
489 resolution of blood-oxygen level dependent (Ogawa et al., 1990, 1992) measurements. While direct  
490 measurements of such columnar structures in humans has been achieved (Cheng et al., 2001; Sun et al.,  
491 2007; Yacoub et al., 2007, 2008), multivariate analysis using pattern classification approach to decode  
492 orientation and motion direction (Haynes and Rees, 2005; Kamitani and Tong, 2005, 2006) from  
493 distributed activity patterns has become a more common approach (Norman et al., 2006). However, this  
494 classification approach generally produces a categorical outcome, for example, which of two  
495 orientations was more likely to have resulted in the measured response pattern and thus is not typically

496 used for probing selectivity bandwidth of neural representations. The encoding model approach allows  
497 one to reconstruct a response profile for a stimulus that has a tuning bandwidth that can be inspected  
498 across different contrasts.

499         While we found an increase in the bandwidth of channel response functions for lower contrast  
500 stimuli from human V1, this increase could be fully accounted for by the measured reduction of  
501 response amplitude due to contrast, thus reconciling our data with contrast-invariant orientation tuning.  
502 We recognize that contrast invariance at the population level as measured with BOLD is not guaranteed  
503 even if single-unit spiking responses display contrast-invariance. Systematic relationships between  
504 contrast-sensitivity and selectivity for orientation could result in population responses changing  
505 selectivity with contrast. For example, if the least orientation-selective neurons saturate their responses  
506 at lower contrast than the most selective neurons, then population response would become more  
507 selective as contrast increases because population response would be dominated by the most selective  
508 neurons. However, no such systematic relationship has been observed and population spiking responses  
509 appear contrast-invariant in cats (Busse et al., 2009), consistent with our results. Furthermore, BOLD  
510 measurements may be better correlated with local field potentials than spiking activity (Logothetis et  
511 al., 2001), which could also result in deviations of BOLD population measures of contrast invariance  
512 and spiking activity of neurons. If BOLD measures are sensitive to sub-threshold, synaptic activity that  
513 can contribute to local field potentials, broadening of channel response functions that we observed  
514 could be reflective of sub-threshold activity, if such activity is not contrast-invariant. However,  
515 intracellular measurements of membrane potentials show that selectivity does not broaden at lower  
516 contrast, in fact, selectivity is slightly increased at low contrast (Finn et al., 2007), consistent with our  
517 interpretation that channel response function broadening at low contrast is due to reduction in signal-to-  
518 noise.

519         Given our results, bridging effects of attention on single units with effects uncovered using

520 encoding models of functional imaging measurements (Sprague et al., 2015) may be similarly  
521 complicated as bridging contrast invariance effects. Single unit studies have suggested that neurons  
522 change gain, not selectivity bandwidth (McAdams and Maunsell, 1999; David et al., 2008) with spatial  
523 attention, a key finding that has shaped our understanding of neural mechanisms of attention (Carrasco,  
524 2011; Ling et al., 2015). In human population measurements, improved orientation encoding has been  
525 found when orientation (but not contrast) is task relevant (Jehee et al., 2011; Ling et al., 2015). While it  
526 would be of interest to know whether these population effects of attention reflect differences in neural  
527 tuning bandwidth, selective attention, like image contrast, also modulates response amplitudes  
528 (Brefczynski and DeYoe, 1999; Gandhi et al., 1999; Kastner et al., 1999; Kastner and Ungerleider,  
529 2000; Reynolds and Chelazzi, 2004) and thus is expected to improve signal-to-noise ratio for  
530 population measures. Similarly to contrast effects, attention should be expected to bias channel  
531 response functions toward a narrower tuning even if neural tuning bandwidth does not change.

532         A similar disconnect between single-unit and population measures impacts even simpler  
533 measures of cortical response that do not require multivariate approaches. Contrast sensitivity can be  
534 directly imaged because single-units monotonically increase response with contrast (Albrecht and  
535 Hamilton, 1982; Sclar et al., 1990; Busse et al., 2009) resulting in a population response that also  
536 monotonically increases (Tootell et al., 1998; Boynton et al., 1999; Logothetis et al., 2001; Avidan and  
537 Behrmann, 2002; Olman et al., 2004; Gardner et al., 2005). Spatial attention has generally been shown  
538 to shift contrast response vertically upward when measured with functional imaging (Buracas and  
539 Boynton, 2007; Li et al., 2008; Murray, 2008; Pestilli et al., 2011; Hara and Gardner, 2014), which  
540 appears to be different from the variety of effects from contrast-gain to response-gain reported for  
541 single-units (Reynolds et al., 2000; Martínez-Trujillo and Treue, 2002; Williford and Maunsell, 2006;  
542 Lee and Maunsell, 2010; Pooresmaeili et al., 2010; Sani et al., 2017). Consideration of normalization  
543 and the size of the attention field relative to stimulus-driven responses can give rise to effects that can

544 account for single-unit responses and EEG measures (Reynolds and Heeger, 2009; Itthipuripat et al.,  
545 2014). But, predictions of this normalization model of attention may differ for single-units and  
546 population measures as different neurons in a population can be exposed to different balance of  
547 attention field and stimulus-drive, giving rise to additive shifts when considered as a population (Hara  
548 et al., 2014). Relatedly, response gain changes may also manifest as additive shifts when directly  
549 examining voxel feature selectivity (Saproo and Serences, 2010).

550         While neural tuning width can be reflected in channel response functions, neural tuning width  
551 and signal-to-noise changes are intertwined, making it hard to disentangle their effects. For example,  
552 one might examine conditions in which signal-to-noise is matched and then hope to attribute changes in  
553 channel response function bandwidth solely to changes in neural tuning bandwidth. However, our  
554 simulations show signal-to-noise measures such as the variance accounted for by the encoding model  
555 ( $r^2$ ), covaries with neural tuning width. As neural tuning width broadens there is less modulation of  
556 voxel response with orientation and thus the encoding model shows a decrease in  $r^2$ . Therefore, even  
557 pure changes in neural tuning width would result in conditions with lower  $r^2$ , making it hard to attribute  
558 changes in channel response functions solely to changes in neural tuning width.

559         The results of our simulation are agnostic to the source of selectivity for orientation in voxels.  
560 One possible source of orientation information are the irregularities of columnar organization which  
561 could give rise to small, idiosyncratic biases in voxels (Boynton, 2005; Swisher et al., 2010). However,  
562 large scale biases for cardinal (Furmanski and Engel, 2000; Sun et al., 2013) and radial (Sasaki et al.,  
563 2006) orientations have been reported, and these biases have been shown to be an important source of  
564 information to drive classification (Freeman et al., 2011, 2013; Beckett et al., 2012; Wang et al., 2014;  
565 Larsson et al., 2016), but see (Alink et al., 2013; Pratte et al., 2016). Large-scale biases may result from  
566 vascular (Gardner, 2010; Kriegeskorte et al., 2010; Shmuel et al., 2010) or stimulus aperture (Carlson,  
567 2014) related effects. Our simulations do not require, or exclude, any topographic arrangement of

568 biases. Regardless of the source of orientation bias, channel response function widths would be  
569 expected to broaden as signal-to-noise decreases.

570 More generally, our results suggest a “reverse-inference” problem (Aguirre, 2003; Poldrack,  
571 2006) when interpreting outputs from inverted encoding models. Forward encoding from hypothetical  
572 neural responses to population activity is a powerful tool, but reversing this process to infer about  
573 neural responses is problematic when there is not a one-to-one mapping between single-unit and  
574 population measures. Consequently, this reverse-inference problem is not restricted to channel  
575 encoding models, but will occur for other encoding model approaches such as population receptive  
576 fields (Dumoulin and Wandell, 2008) or Gabor wavelet pyramids (Kay et al., 2008), if one were to  
577 invert these models to infer properties of the underlying neural responses. For contrast and orientation,  
578 both increases in response amplitude and neural selectivity can result in narrower bandwidth of the  
579 channel response functions so reverse inference requires taking both into account. Regardless of which  
580 neural change has occurred, read-out of these responses, be they in the brain or from external  
581 measurement, will have less certainty about what stimulus has caused those responses. Techniques that  
582 represent the output of encoding models as posterior distributions (van Bergen et al., 2015) offer a  
583 straightforward interpretation of the uncertainty in determining stimulus properties from cortical  
584 responses.

585

586 **Figure legends**

587 **Figure 1.** Schematics of the experiment. Low and high contrast gratings of eight possible orientations  
588 were presented, with contrast and orientation independently randomized for each visual field. A  
589 luminance change-detection task was performed at the fixation to control subjects' fixation and state of  
590 attention.

591 **Figure 2. (A)** Group-averaged mean BOLD response across V1 for each orientation, separately for the  
592 contralateral and ipsilateral high- and low- contrast stimuli. **(B)** Group-averaged channel response  
593 functions from V1 to a high contrast grating. contra: response calculated for the contralateral stimulus;  
594 ipsi: response calculated for the ipsilateral stimulus. **(C)** Same as B except for low contrast grating. **(D)**  
595 Group-averaged channel response functions to the low and high contrast grating in the contralateral  
596 visual field (symbols, same as the contralateral response in B and C). Solid lines are best fitting von  
597 Mises functions to each contrast level. Error bars in these graphs are standard error of the mean (s.e.m.)  
598 across participants.

599 **Figure 3.** Schematic of the model linking neuronal response to channel response. Each voxel (right  
600 column) received randomly weighted responses from orientation-tuned neurons (left column). After  
601 weighting and summing, random Gaussian noise was added to obtain simulated voxel responses (see  
602 text for more details).

603 **Figure 4.** Model predictions of empirical channel response functions. **(A)** Empirical channel response  
604 function for contralateral high contrast stimuli (red symbols, same data as in Fig 2B) were fit by the  
605 computational model, with the best-fitting channel response shown in black symbols and lines. **(B)**  
606 Empirical channel response function for contralateral low contrast stimuli (red symbols, same data as in  
607 Fig 2C) and the channel response from the same model used in A (black symbols and lines), except that  
608 the neuronal response amplitude was reduced. Error bars are standard error across subjects and

609 hemispheres.

610 **Figure 5.** Model simulations of how channel response function varies with neural tuning, signal-to-  
611 noise ratio, and model basis function. Each panel uses a different model basis function (shown in the  
612 top graph) to derive channel responses from synthetic data generated with different combinations of  
613 signal-to-noise ( $r^2$ , x-axis) and neural tuning width (colored lines). The width of the channel response  
614 function is plotted on the y-axis. Horizontal dashed lines indicate the width of the model basis function.

615 **Figure 6.** Model simulations of how goodness-of-fit of the encoding model ( $r^2$ ) varies with neural  
616 tuning width and noise level in the synthetic data. Different colors represent different amount of  
617 Gaussian noise added to the simulated neural response.

618 **Figure 7.** Posterior distributions from the Bayesian analysis. These functions represent the probability  
619 that a given stimulus (measured by the offset from the true orientation, x-axis) caused the observed  
620 BOLD response. Posterior distributions for high and low contrast contralateral stimuli are shown in red  
621 and yellow, respectively, whereas posterior distributions for ipsilateral stimuli are shown in black.  
622 Shaded region represents the standard error over subjects and hemispheres.

623

624

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